DIANNE OGALESCO

PRODUCT DESIGNER | PHILADELPHIA, PA

dianne-og.com
dianneogalesco@gmail.com
linkedin.com/in/dianneogalesco

EDUCATION

UX Design Certificate

Springboard

May 2021 - Jan 2022

B.B.A. Management Information Systems

Temple University

Aug 2015 - May 2019

HONORS

Grand Prize Winner

Adobe Creative Jam x Scholastic Book Fairs

Nov 2021

Best UI/UX Award

Temple University's Adobe Creative Jam

Apr 2018

SKILLS

UX
Interaction Design
Information Architecture
Journey Mapping
User Flows
Storytelling
Wireframing
Prototyping
A/B Testing
Usability Testing

Tools
Figma
InVision
Adobe XD
Adobe Photoshop
Miro

Coding
Python
HTML & CSS
JavaScript
SQL

EXPERIENCE

Product Designer (Contract)

LinkedIn　　　　　　　　　　　　*Apr 2022 - Current*

- Redesign the Bowtie experience, an app that powers the delivery of 9B+ notifications and 800+ storylines to flagship app
- Create various design assets such as Editorial Spotlight GIFs that drove engagement rates by 50K+ reactions and 6K+ comments
- Collaborate cross-functionally between Design, PM, ENG, and Editorial to improve the Editorial workflows

UX Designer (Contract)

TAP Esports Center　　　　　　　*Nov 2021 - Mar 2022*

- Lead the brand redesign for local gaming center; designing their digital menu, website, and social graphics
- Collaborated closely with two managers, 4 employees, and 20+ players to understand their needs and gain feedback

UX Designer (Contract)

Karuka Consulting　　　　　　　*Nov 2021 - Dec 2021*

- Worked on the website redesign mockup for management consulting company with a team of 3 designers
- Conducted user and competitive research, designed high-fidelity wireframes, and led usability testing session of 5 users

Data Modeling Analyst

Radian　　　　　　　　　　　　*Feb 2019 - May 2021*

- Identified opportunities and built Python automation scripts to drive digital transformation for mortgage insurance company which in turn reduced labor time by 60% and AWS usage costs by 15%
- Designed interactive dashboards using JavaScript to provide insights on risk management performance

COMMUNITY

Community Advocate

Springboard　　　　　　　　　　*May 2022 - Aug 2022*

- Provided actionable feedback on students' designs; Answered students questions on topics such as UX design, resources, curriculum and career development
- Hosted an accessibility workshop in collaboration with Level Access to help design inclusive personas

IT Teaching Assistant

Temple University　　　　　　　*Aug 2018 - May 2019*

- Administered over 90 students' labs, assignments, and tests for the course, MIS 2101: Intro to Information Systems
- Provided support to students by hosting weekly office hours and help desk sessions